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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 28-1/2016/S&M-CM/4(Pt)

Dated: 09.05.2016

To

The Chief General Managers
All Telecom Circles / Districts
BSNL

Sub: - Promotional offer on Data STVs and combo Voucher under pre-paid mobile services-reg.

Ref-1: - T&C-CM circular No. 72/15-16, letter no. 26-07/2011-T&C-CM (Pt) dated 09.02.2016

The competent authority has approved following promotional offer for the period from 10/05/2016 to 30/06/2016 under pre-paid mobile services as mentioned below:-

1. 3% Extra Commission as OTF (on the fly) for Data Vouchers/Data Combo vouchers with MRP more than Rs.300 (except U/L Data STVs for North and South Zone) from 10/05/2016 to 30/06/2016. This OTF will be on the face value of the Data STV/Data Combo voucher.
2. 7% Extra Commission as OTF (on the fly) for U/L Data STV with MRP 399,629, 2399 (U/L Data STVs for North and South Zone) from 10/05/2016 to 30/06/2016. This OTF will be on the face value of the U/L Data STV.
3. This extra commission shall be applicable for POS i.e. retailer who is making sales to customer/ subscriber.
4. The above offer will be applicable for a period as stated above as promotional offer on PAN India basis except point no.-2 of this order.
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. This circular is issued based on the approval of ECT vide Approval no. 2329 dated 05.05.2016 in P&P-CM cell file no. 3-38/ECT/2015/P&P-CM(Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to product and pricing-CM section, BSNL CO, New Delhi on hqcm.pp@gmail.com & hqcm_pp@bsnl.co.in.

(Upendra Bakolia)
Addl. GM (S&M)-CM

Copy to:

1. Sr. GM/GM, CMTS nodal centers.
2. GM (Dev), ITPC, Hyderabad